

ShipsStore

Bulletin



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20 March 2000

JOCKEY INTERNATIONAL, INC. - "LIMITED TIME SPECIAL OFFER"

Jockey International, Inc. is offering a *Promotion on Jockey Men's Underwear* to the Ships Store Program this spring. This promotion offers each ship an opportunity to place a one time order for Jockey Men's products at a significantly reduced price (15% off the Military Wholesale Price). The time frame for placing one time orders will be 03 April through 28 April 2000.

This LIMITED TIME SPECIAL OFFER applies to all Jockey Men's products listed in "ASL" under Jockey International, Inc., SSAC # E2-30-16-98, as indicated below.

{ONE TIME PURCHASE}

STYLE	DESCRIPTION	U/I	15% OFF		RETAIL PRICE
			CURRENT COST PRICE	PROMOTION COST PRICE	
9007	Men's Classic Brief (3 pk.)	PK.	\$6.15	\$5.85	\$7.00
9711	Men's Crew T-Shirt (3 pk.)	PK.	7.98	7.41	8.75
9714	Men's V-Neck T-Shirt (3 pk.)	PK.	7.98	7.41	8.75
9613	Men's A-Shirt (3 pk.)	PK.	6.08	5.85	7.00
8586	Men's Tapered Boxer	EA.	3.44	3.35	4.00
1013	Men's Elance Poco (2 pk.)	PK.	6.17	5.24	6.25
1014	Men's Elance Bikinis (3 pk.)	PK.	7.05	5.99	7.25
8006	Men's Low Rise Brief	EA.	2.85	2.42	2.90
1029	Men's Pouch Brief	EA.	3.52	2.99	3.75
1030	Men's Pouch Brief (3 pk.)	PK.	8.34	7.08	8.50
11300	Men's Pouch Midway	EA.	5.75	4.88	5.75

SEND ALL ORDERS TO:



{EAST COAST}

Jockey International, Inc.
c/o Peter Biundo & Associates
401 Damsel Court
Chesapeake, VA 23322
Phone/Fax: (757) 482-7402
Email: lpm@norfolk.infi.net

{WEST COAST}

Jockey International, Inc.
c/o Peter Biundo & Associates
12028 Least Tern Court
San Diego, CA 92129
Phone/Fax: (619) 538-3959
Email: pbiundo@aol.com

SSAC #: E2-30-16-98

EFFECTIVE DATE: 30 August 1999

DEPT:

E2

TERMS:

Net 30 Days

FOB:

Shipping Point - Cooleemee, NC

MINIMUM:

1 Case

DELIVERY:

15 Days - After receipt
of DD 1155!